



U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

RESPONSE TO OFFICE COMMUNICATION

Attorney Docket Number:
11032-3028 PATENT

Reissue Applicant
ROBINSON, Gary B.

Reissue Application No.
09/893,748

Reissue Filing Date
29 June 2001

Patent Number
5,918,014

Issued
29 June 1999

Examiner
CARLSON, J. Art Unit
3622

Invention Title
**AUTOMATED COLLABORATIVE FILTERING IN WORLD
WIDE WEB ADVERTISING**

Assignee
DoubleClick, Inc.

Mail Stop AMENDMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office communication mailed on October 4, 2005, the period for response having been extended by three months to February 4, 2006 by payment of the requisite extension fee under 37 C.F.R. § 1.136(a), Applicant respectfully requests reconsideration of the application in light of the following claim listing and remarks:

02/06/2006 SZEWDIE1 00000028 110600 09893748

01 FC:1253 1020.00 DA